



ANNUAL REPORT

JULY 2019-JUNE 2020

Roswell remains clean, green, and beautiful, even as we all abruptly paused and pivoted our work and lives this last year. Keep Roswell Beautiful went through its own transition, bidding farewell to executive director, Vicki Culbreth, and welcoming new staff and board members. Despite a brief suspension in programs, Keep Roswell Beautiful persevered, and with the community's help, provided quality education and stewardship in partnership with the City of Roswell. Like a tree, we are growing up and out; this report shows our roots and the foundation for years to come.

David Wright, Chair



Our mission is to educate, motivate, and empower the citizens and businesses of Roswell in the preservation, conservation, and beautification of our environment.



Officers

David Wright, Chair
Michael Mulling, Vice Chair
Brent Hetzler, Treasurer

Directors

Jo Adang
Ian "Rip" Campbell
John Del Giudice
Patti Kush
Meghan McClanahan
Brent Myhand
Nathan Sears
Patrick Smith

Executive Director

Nikki Belmonte





2019-20 BY THE NUMBERS



860 VOLUNTEER HOURS

\$22K VALUE TO COMMUNITY

-

385 BAGS TRASH COLLECTED

ADOPT-A-ROAD

-

363 STUDENTS EDUCATED

EARTH BALLOON PROGRAMS

-



896 LBS. TRASH COLLECTED

30 CU. YDS. PRIVET REMOVED

98 STORM DRAINS MARKED

2019 RIVERS ALIVE CLEANUP

-

340 LBS. TOWELS REPURPOSED

DONATED TO ATLANTA HUMANE SOCIETY

AMERICA RECYCLES MONTH

-

800 CHRISTMAS TREES RECYCLED

BRING ONE FOR THE CHIPPER

KEEP AMERICA BEAUTIFUL

ROSWELL LITTER INDEX

