



# ANNUAL REPORT

## JULY 2020-JUNE 2021

Healthy land, clean water, and a vibrant environmental culture...

This is our vision for Roswell, Georgia. This year, Keep Roswell Beautiful focused on growth and reflection. We doubled the size of our talented board of directors and embarked on a half-year planning adventure. With a new mission, vision, and strategic plan in place, we look to the future with a roadmap to success. This year we established a membership program, initiated Roswell's participation in the Great American Cleanup, and helped hundreds of people serve our community through environmental stewardship in the safety of the outdoors.

*David Wright, Chair*



*Our mission is to cultivate environmental stewardship in the Roswell community.*



### Officers

David Wright, Chair  
Michael Mulling, Vice Chair  
Brent Hetzler, Treasurer  
Michelle Vincent, Secretary

### Directors

Ian "Rip" Campbell  
Rebecca Gilbert  
John Del Giudice  
Patti Kush  
Meghan McClanahan  
Brent Myhand  
Nathan Sears  
Patrick Smith  
Alicia Thompson  
Nancy Womack

### Executive Director

Nikki Belmonte



# 2020-21 BY THE NUMBERS

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## ADOPT-A-ROAD

**532 BAGS OF TRASH**

## ADOPT-A-STREAM

**22 HOURS OF WATER  
QUALITY MONITORING**



## EARTH BALLOON PROGRAMS

**203 STUDENTS EDUCATED**

## GREAT AMERICAN CLEANUP

**36 BAGS OF TRASH**



## ROSWELL RIVERS ALIVE

**1,264 LBS. TRASH COLLECTED  
30 CU. YDS. PRIVET REMOVED  
118 STORM DRAINS MARKED**

## AMERICA RECYCLES MONTH

**REPURPOSED 1,036 LBS. OF  
BLANKETS & TOWELS**

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**1,713 TOTAL  
VOLUNTEER HOURS**

**\$52K VALUE TO COMMUNITY**